

A MI SI ME IMPORTA - I CARE VIDEO



In partnership with the Alltech, Elanco Animal Health and the Animal Agriculture Alliance, the National Dairy FARM Program is proud to present:

I CARE - A MI SI ME IMPORTA



This short film highlights the importance of dairy workers' commitment to caring about animal rights as well as the necessity of joint commitment from employees, supervisors and farm owners to work together to protect their livelihood and the wellbeing of the animals in their care.

The film is presented in Spanish with English subtitles and outlines the tactics used by activists and undercover employees as well as the steps that other workers can take to prevent issues in the dairy.



Dairy farmers and farm managers can access the video [here](#) with the password: **icare2020**

From the FARM Program website, individuals can create and email completion certificates in Spanish and English for dairy employees who have watched and understand their role in protecting the dairy farm and workplace.

The National Dairy FARM (Farmers Assuring Responsible Management) Program works with dairy farmers, the producer community and industry partners to show customers and consumers that the dairy industry is taking the very best care of cows and the environment, producing safe, wholesome milk and adhering to the highest standards of workforce development. **For more information, visit nationaldairyfarm.com or contact us via email at dairyfarm@nmpf.org.**