

# 2022 DCHA Trade Show Exhibitor Contract

Register online at: <https://bit.ly/DCHA2022TSREG>

## Rules and Regulations

1. Your company will participate as an exhibitor at the 2022 Dairy Calf and Heifer Association (DCHA) annual conference and trade show in Bloomington, MN, at the DoubleTree by Hilton Bloomington Minneapolis South Hotel.
2. Only materials from the participating company may be displayed in the booth.
3. If contract and payment are not received by March 4, 2022, booth space is not guaranteed. All payments must be paid in full before exhibitor setup.
4. Companies that reserve their booth space at the reduced member rate must have an active 2022 DCHA membership. 2022 memberships were invoiced in early November.
5. Cancellations made on or before March 4, 2022, will be refunded the full amount, minus \$500 for the listing on Young Stock Alley. Cancellations must be made in writing via email to: [sue@calfandheifer.org](mailto:sue@calfandheifer.org) or by mail to: DCHA, 126 W. Main St., New Prague, MN 56071. Letters must be postmarked by March 4, 2022.
6. Booth rental includes one identification sign, exhibitor listing in the conference resource guide and DCHA website, standard 8' by 10' booth, one skirted 6' table and two chairs. Two conference registrations (including meals) and exhibitor badges per booth are included. Additional conference registrations are available for purchase. Tour and post-conference registrations are available for purchase and not included in trade show booth fees.
7. Exhibit space is not guaranteed until contract is completed and payment is received. Confirmation will be sent via email only.
8. Exhibitor assumes responsibility and agrees to indemnify and defend Dairy Calf & Heifer Association and Hotel, Hilton Domestic Operating Group Inc., and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.
9. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity in this Responsibility Clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel, Hilton Domestic Operating Group Inc. the Hotel's Owner, and each of such entities' owners, subsidiaries and affiliates (collectively, "Hotel Parties") and Dairy Calf & Heifer Association shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with Certificates of Insurance at least 30 days prior to the use of the exhibition premises.
10. The Exhibitor understands that neither Dairy Calf & Heifer Association nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
11. Hospitality Functions – Exhibitors are prohibited from the scheduling of private functions, special events or other hospitality functions during officially scheduled trade show hours or conference events. This does not include optional evening functions, but does include general sessions, tours, etc. listed in the conference program.
12. Rules and Regulations – Exhibitors are responsible for complying with all the rules and regulations of the DoubleTree by Hilton, DCHA and any additional or amended rules or regulations that the DoubleTree by Hilton or DCHA may put into effect.
13. Objectionable Displays – DCHA and other host parties reserve the right to eject or terminate exhibit privileges of any exhibitor due to conduct of personnel, method of operation, materials or for other causes that host parties believe are not compatible with the DCHA conference and trade show.
14. Americans with Disabilities Act – Exhibitors will ensure that their exhibit and product/service information comply with the regulations and guidelines of the Americans with Disabilities Act (ADA). Exhibitors shall indemnify, defend and hold harmless host parties, their respective officers, directors, employees and agents in the event the exhibitor is brought into any ADA claims because of the exhibitor's failure to comply with the ADA in its booth.